

**Urgent Care Foundation**  
[urgentcarefoundation.org](http://urgentcarefoundation.org)

News Release

FOR IMMEDIATE RELEASE  
March 10, 2025

FOR MORE INFORMATION, CONTACT:  
Samantha Wulff, Administrator  
Urgent Care Foundation  
[swulff@urgentcareassociation.org](mailto:swulff@urgentcareassociation.org)  
630-657-6116

**Putting the Fun in Fundraising for Urgent Care Research and Awareness**

Dallas, TX – March 4, 2025 – The Urgent Care Foundation (UCF) is excited to host another year of its annual Celebration. This year’s theme is “Shoot for the Stars,” featuring a live band and exciting Silent Auction in the beautiful Hilton Anatole on Monday, May 5, 2025, during the Urgent Care Convention. Attendees will have the opportunity to contribute to shaping the future of Urgent Care by supporting original research and awareness efforts for Urgent Care through Silent Auction bidding (which opens April 22 and is also open to non-attendees) and a Paddle Raise.

“Throwing a great party for a great cause, how much better can you get?” UCF’s President Luis de la Prida said. “It’s always incredible to get so many supporters of our field in the same room, spanning different companies and backgrounds, using their competitive spirit to better the future of Urgent Care.”

The winner of the 2025 Outstanding Achievement Urgent Care Award will also be recognized at the Celebration. The winner of the award will be a surprise up until the event.

The Urgent Care Foundation would like to recognize the following sponsors for making this event possible (as of March 10, 2025):

**Superstar and Award Presentation Sponsor:** Abbott

**Superstar and Paddle Raise Sponsor:** Experity

**Superstar Sponsor:** Solv Health

**Visionary Sponsors:** Urgent Chart and Exdion

**Champion Sponsor:** QuidelOrtho

**Silent Auction Sponsor:** HealthTrackRx

For ticket purchases, sponsorship opportunities, or additional details, please visit the Urgent Care Foundation’s event website or contact the Foundation team at:

<https://www.urgentcarefoundation.org/annual-celebration/>

The Urgent Care Foundation is dedicated to enabling the viability of Urgent Care through grants for original medical and operational research, raising awareness of Urgent Care and special initiatives. Each year, the Foundation brings together professionals and supporters to raise awareness and drive change in the world of Urgent Care.

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